

City of Marquette Arts & Culture Advisory Committee

February 6th, 2024

5:30 PM

Minutes

Call to Order

- Jamie Weeder calls to order at 5:35 pm

Roll Call

- Jaime, Madeline Arquette [Madeline A.], Caden, Madeline Goodman [Madeline G.], Mateo, Walker
- Travis and Jon excused absence
 - Madeline A. motions to excuse absences, Madeline G. seconds

Public Comment

- Joan Foley – 308 Corning St. Harvey, MI
 - Not a City of Marquette resident
 - At the previous Art Week (2023) she had a Women and Water event
 - Wants to know if the Cultural Trail can have a permanent installation to honor women due to the significance of how in Anishinaabe women were the water keepers.
- Stephanie Vargas – stephanievspeaks@gmail.com
 - Not a City of Marquette resident
 - Working with IMQT to bring more DEI to the City of Marquette and Marquette community.

Consent Agenda

- Caden makes a motion to approve January minutes, Walker seconds

Reports

- Chair Report – Jaime Weeder
- Manager Report – Tiina Morin (Amelia Pruiett)
- Jon motions to approve reports, Caden seconds

New Business

- Cultural Trail
 - Funded by the Our Town grant
 - Urban Ecosystems (<https://www.urbanecosystemsinc.com/>) – Sam Geer (interpretive media) & Matthew Tucker (landscape architecture)
 - Trying to frame the project in terms of distance and the ratio/layout of green spaces, other trails, etc.

- The goal of the project is to connect eight historically significant sites along the pre-existing, seven-mile walking path currently used for recreational purposes. Trying to evoke emotion and civic responsibility.
- 2024 is reserved for the design, development, and approval of the project.
- A coherent identity for the trail similar to the signage created for the Iron Ore Heritage Trail (solid iron trail posts).
- Using Art Week as a way to present the project direction to the public and collect community feedback for further refinement.
- Using a collection of signs, spaces, and systems to provide a well-rounded approach to drawing attention and translating the information at each marker.
- Case Studies
 - Cornwall Park
 - Memphis Heritage Trail
 - Interactive storytelling
- Traditional Model: It has too many steps for things to get left behind.
 - Overarching interpretive goals
 - Potential stories
 - Clearly defined story
 - Physical product
- Innovative Model: Includes primary and secondary messages that curate –multi-sensory stories (audio, video, spaces, events, etc.) accessed from a story marker.
 - Overarching interpretive goals
 - Potential stories
 - Multiple stories
 - Physical and virtual products
- Story types can include people (experiencing empathy through narrative), lifeways (showing how people made a living), and places (story is communicated via immersion in a place - Austrian Salt Mines).
- Questions:
 - What stories do you think are important to share?
 - Older cultural stories that haven't been widely told. The true history of the area.
 - The ecological history of the shoreline and interior region (volcanic beginnings, ice age glaciers, and everything leading up to the formation of the environment that sustained the peoples that have lived here over time).
 - Telling the stories of the women over time.
 - Including the stories of the children in history and making sure that children can access the information provided.
 - Really highlighting the stories of Lake Superior (in all lenses).
 - How Lake Superior will factor in to the impending fresh water crisis.

- People with neurodivergence and other sensory impairments would appreciate multi-sensory experiences
- Who are the key audiences for this trail?
 - People who just moved or live here and want to educate themselves on the history of the area
 - Large senior population
 - Tourists
 - Low-mobility/no-mobility peoples
 - Indigenous people that are here visiting/moved here but are not Anishinaabe
- How would you like to contribute to the project?
 - Overall providing connections to currents of information in the area and feedback on overall design direction.
 - Madeline A. – would like to help lace together project branding and City branding into an umbrella identity project for the OAC and City government.
- What outcomes would you like to see as a result of this project?
 - A way to shepherd the future development of the lakeshore that honors the cultural context and ecological systems.

Adjourn

- Adjourn at 7:32 pm

A handwritten signature in black ink, reading "Madeline Arquette". The signature is fluid and cursive, with the first name "Madeline" written in a larger, more prominent script than the last name "Arquette".

Madeline Arquette, Arts & Culture Advisory Committee Secretary