

City of Marquette Arts & Culture Advisory Committee
Minutes
November 2021

I. Call to Order

- 5:34

II. Roll Call

- Michael Reed, Maddie Goodman (Excused)

III. Public Comment

IV. Consent Agenda/Minutes from September 2021

- Motion to approve September minutes - John, Second - Mike Bradford

V. Reports

a. Manager - Tiina Morin

- Art Awards was a success.
- Maddie Goodman exhibit
- Marketing for the Holiday Art Sale. Now located at the Regional History Museum
- Finished up First Thursday Art Walk.
 1. Feedback is to continue in 2022.
 2. Meeting coming up on how to organize the 2022 event. Ownership being put on the artists and the galleries
 3. Develop a committee
- Lake Superior Leadership Academy
 1. Community Development Day discussing public art, the MACC, and overall community arts. Make it more interactive to engage the academy students in the future.
- Professional development
 1. Clifton strengths for the entire library staff
 2. Nonprofit conference for staff
 3. Went through the master plan and how the office and the master plan overlap. There are some things that did not and identifying areas where there needs to be more attention.
 4. Hired Grow and Lead to help figure out a strategic plan for 2022 on what can be accomplished and how team members can compliment each other.
 5. Cultural Trail - Applying for \$15,000 community grant. Partnering with Playgrounds for All. Applying for an environmental Great Lakes for \$40,000 grant. (Conservation Grant) Also applying for a \$100,000 tourism focused grant for the cultural trail. Trail focus is on WATER with a partnership with the Superior Watershed Partnership. Working with the US Water Alliance focusing on the connection to the arts and the environment. Also putting a focus on the indigenous representation for the cultural trail. Hiring someone to research the tribal villages and working with KVIC to interpret the areas. How do we share this knowledge?

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RUSTY - incorporate the Native Studies from NMU for a perspective on the project.

6. \$300,000 budget for the cultural trail

VI. Old Business

- Art Awards
 - Tiina - Went well but there is potential. Need to get the message out into the community sooner. Creative community is a little divided, an opportunity to bring in all ages and creatives. Potential moving space for more space. Red Room at the masonic with round table to make it a dining experience.
 - John - The presentation and media coverage was very positive. Was able to meet and network with other local artists. Barrel + Beam could be a location.
 - Jamie - Add some more comedy, edge and more lively to keep things energized.
 - Claire - Incorporate NMU students. TIINA - These are city awards. Maybe if students stay in the city.
 - Jamie - Makers Project were the ones who were capturing those just out of college. This is the group we should aim for.
 - Mike - Put more focus on nominations to acquire a wider range and more inclusiveness from the community.
 - Jamie - Incorporate music to make it more theatrical and liven the mood of the room and the awardees.
- Art Week
 - Theme is WATER for 2022. Focused around the cultural trail to engage people in the stories and inspiring groups to perform within the theme.
 - Need to find more money for the event. Goal is an additional \$10,000.
 - Rusty - Opportunity to promote the trail and get more interest into the project.
 - Tiina - Hire some people to assist with planning. Tough on the team.

New Business

- Lighting the Ore-Dock
 - Jamie - Negative feedback on Symphony Orchestra social media.
 - Tiina - When is this going to go too far?
 - Mike - Travel Marquette with help from community and organizations to make sure the display is done tastefully and not overdone.
- MQT Compass
 - Met with the Smartzone yesterday to give a presentation of the Compass. Looking into changing up some of the branding.
 - Deo Gallery being made into a digital gallery. Including past exhibits to keep things alive and accessible. Includes features on the artist.
 - Public Art is coming soon and will look a lot like the events page.
 - Artist directory where you can filter by medium, location, and many others that would interest people.

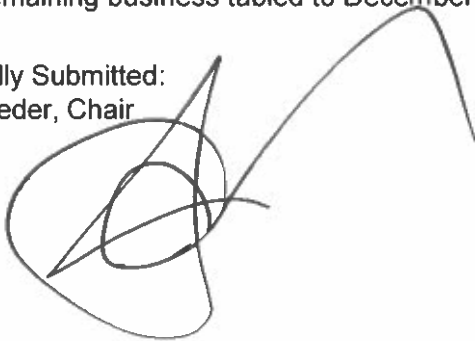
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- Creative Classifieds showing employment opportunities such as graphic design or assistants.
- The Marquette Compass covers the entire county.
- Resources page pertaining to media, grants and things needed to create an event within Marquette. Organization listing for all arts & Culture organizations.
- Art Week may be removed
- John - Get the Compass to be top-of-mind | Tiina - First get people to submit and flesh it out before we send people to use it as a resource.
- Jamie - Competing on the events side of things with Facebook and Travel Marquette but not so much in regards with the resources, job listings and galleries.
- REVOLVE Creative Conference
- Equity and Arts - Systemic methods to build opportunity for artists

VII. Adjourn

- Remaining business tabled to December meeting

Respectfully Submitted:
Jamie Weeder, Chair

A handwritten signature in black ink, consisting of a large, stylized 'J' and 'W' that are interconnected. The signature is written over the printed name 'Jamie Weeder, Chair'.